

On The Move

START NAME-DROPPING THESE ON-THE-VERGE ARTISTS NOW—IN A YEAR, YOU'LL SAY YOU KNEW THEM WHEN

INDEPENDENT

Friends commence playing together in Seattle, then start to add collaborators. The buzz begins to build, and eventually powerhouse indie label Sub Pop jumps onboard. The last time this happened, it was to a group of bearded buddies called Fleet Foxes, who went on to sell 372,000 copies of its debut in the United States, according to Nielsen SoundScan. This time, the band with the buzz is THE HEAD AND THE HEART, an indie rock act managed by Death Cab for Cutie manager Jordan Kurland. "We had other labels interested, but as soon as we talked to Sub Pop, there was no question we should go with them," frontman Josiah Johnson says. The label digitally reissued the group's self-released debut on Jan. 11, and CD and LP versions will be out in April. The band is also lining up tour dates with Dr. Dog and the Walkmen and will spend most of 2011 on the road.